

**Dragonfly Sisters Press**

**SOUND TRUTH AND CORPORATE MYTHS**  
**The Legacy of the *Exxon Valdez* Oil Spill**

**Riki Ott, PhD**

In this meticulously researched exposé of the oil industry, Riki Ott, PhD, reveals the profound legacy of the 1989 *Exxon Valdez* oil spill, uncovering the startling truth that oil is much more toxic than was previously thought. In fact, polycyclic aromatic hydrocarbons (PAHs), an element of crude oil, may well be the new DDT of the 21st century. *Sound Truth and Corporate Myths* traces fifteen years of lingering harm to humans and wildlife following the spill, revealing how corporate greed, government short-sightedness, and manipulation of the media have kept the public from learning the deadly nature of PAHs. Ott provides relevant information and practical recommendations for people and policymakers at this critical juncture, encouraging people to reduce their consumption of fossil fuels and help shift society to a clean energy future.

**ISBN** 0-9645-2266-7

**Category:** Science/Environment

**Price:** \$24.95

**Format:** Paperback

**Trim:** 5.5 x 8.5

**Page count:** 60

**Carton quantity:** 20

**Author resides:** Cordova, Alaska

**Sales Materials:** Finished books available

**Sales Handles:**

- Author was on the scene before, during, and after the *Exxon Valdez* spill and shares compelling first-hand accounts of lead scientists, sick cleanup workers, and doctors
- Book is especially timely in light of recent decision to open Alaska oil fields to drilling and Exxon's "bought" climate change science (similar to oil spill science)
- National awareness of the need for alternative energy sources is growing
- Author is a longtime background source for national media
- Finalist for Benjamin Franklin Book Award

**Competition:**

- *The End of Oil: On the Edge of a Perilous New World:* Paul Roberts, May 2004, ISBN: 0618239774
- *Boiling Point: How Politicians, Big Oil and Coal, Journalists and Activists Are Fueling the Climate Crisis—And What We Can Do to Avert Disaster:* Ross Gelbspan, August 2004, ISBN: 046502761X

**Marketing/Promotion:**

- Regional and national author signings and speaking engagements
- Flyer campaign
- Author Web site
- University course adoption
- Link with marketing campaign for *Oil on Ice*, in which the author was interviewed
- First and second serial rights in American and Canadian publications
- Media interviews and appearances

**Endorsements:**

- Jane Goodall PhD, DBE  
UN Messenger of Peace
- Robert F. Kennedy, Jr.  
President, Waterkeeper Alliance
- David Rockefeller, Jr.  
Businessman and philanthropist
- Robert Musil, MD, MPH  
CEO, Physicians for Social Responsibility
- Theo Colborn, PhD  
Co-author, *Our Stolen Future*

**Audience:**

- Students and professionals in the fields of environmental studies, environmental toxicology, marine sciences, environmental law, public health, and corporate criminology
- Activists and involved citizens who want to know the truth about oil's dangers
- Anyone concerned about the environment and human health issues